

**YouMatch**

Global Initiative on Innovative Employment Services for Youth



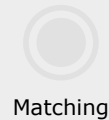
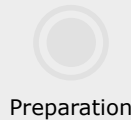
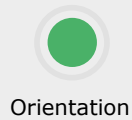
## “Career Essentials for Youth at Educational Institutions”

a YouMatch Innovation Project

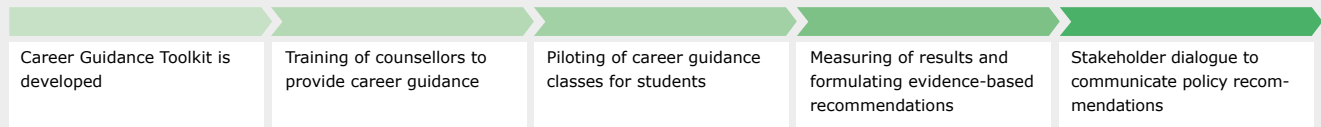
“Enhancing the awareness of youth on their own competencies and labour market needs enables them to successfully find their way into employment. Career Essentials for Youth is a pilot intervention supporting young people to learn about their strengths and opportunities in order to determine career objectives and plan their future accordingly”

Vision of the Project Team

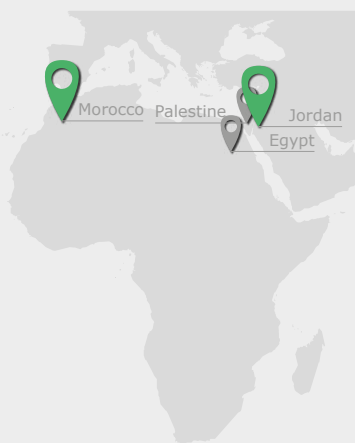
The innovation project aims to improve job orientation for youth by introducing career guidance at secondary schools. Within the scope of the project a toolkit for providing career guidance is developed and piloted at two schools each in Jordan and Morocco. Based on the results recommendations for integrating career guidance into curricula are formulated and communicated to policy makers at a stakeholder dialogue allowing for upscaling at the national and regional level.



### Deliverables and Timeline of the Project



### Countries of Implementation



Countries of Implementation  
 Cooperating Countries

### Implementing Partners

#### Jordan:

**Public Sector:** Ministry of Labour (lead organisation), Ministry of Education, Civil Service Bureau, International Labour Organization, German-Jordanian University

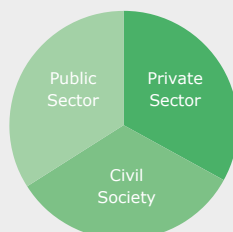
**Private Sector:** Jordan Chamber of Commerce (lead organisation), Knowledge Horizon

**Civil Society:** Jordan Education for Employment, Industrial Innovation

#### Morocco:

**Public Sector:** Abdelmalek Essadi University Tanger (lead organisation), Regional Academy of Education and Training

### Involvement of Sectors in Project Implementation



### About the Innovation Fund

The Open Innovation Fund for Employment Services provides grants for applied research projects as well as for implementing, testing and showcasing innovative approaches and solutions developed and co-created in the YouMatch networks. Multi-sectoral innovations are supported with a grant of up to 50.000 Euro on the basis of a 25% partner contribution and a project cycle of 6 months between July 2017 and May 2018 (first funding cycle).

